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Las Vegas Luxury Real Estate Agent Receives Multiple 'Features' on Internet's Largest Real Estate Social Network

From landing television appearances on CNBC and FOX News to building powerful relationships around the globe, REALTOR® Aaron Auxier says that ActiveRain (the Internet's largest real estate social network) has helped him brand his reputation as 'Hollywood's Connection to Vegas'.

“ Discriminating clients are comforted by knowing that they're working with someone who is truly involved in luxury real estate ”

Las Vegas, NV ([PRWEB](#)) October 7, 2008 -- As the U.S. financial and real estate markets deal with realities such as a \$700-billion bailout and the sharpest annual housing-value declines in history, you've got to imagine what it takes for a real estate professional to stay full-time in the business. Now imagine doing so in the [Las Vegas real estate market](#), a city which has been called 'Ground Zero' for the housing crisis. Aaron Auxier has been there the whole time, and his dedication has paid off. He says that a website named ActiveRain deserves much credit.

At approx. 112,000 users (including real estate agents, appraisers, members of the media, home stagers, architects, designers, etc.) ActiveRain.com has become the largest real estate social network on the Internet. The site was launched in May of 2006 by co-founders Jonathan Washburn and Matt Heaton as a tool to facilitate communication within the industry. Through blogging, professionals can educate readers on various real estate topics.

"We're excited to see so many recognized business professionals getting involved with our network," says Bob Stewart, Chief Community Evangelist. "Aaron Auxier's commitment to ActiveRain has awarded him with new clients, appearances in the media, and connections with other top Realtors around the world."

Known for having a passionate writing style, several of Auxier's contributions were recently 'Featured'. When featured, the contributor's article is displayed on the home page of the popular website - great exposure considering web information company Alexa ranks ActiveRain as one of the top-10,000 most visited websites on the Internet. Auxier says that his recent features lead to over 300 comments and several new important contacts.

On his ActiveRain [Las Vegas luxury real estate](#) blog, Auxier provides readers with cutting-edge information, tips, and advice regarding the local high-rise condo and fine home markets. In addition, as a member of the Shapiro & Sher Group (a boutique luxury real estate team), Auxier holds the key to some of the valley's most distinguished listings - properties which frequently reach over the \$20 million mark.

"Discriminating clients are comforted by knowing that they're working with someone who is truly involved in luxury real estate," says Auxier. "ActiveRain has played a strategic role in my ability to promote my experience and the fact that my team sells many of Vegas' most exciting homes. People like that we have connections to special inventory."

Recently, Auxier's team listed for sale a \$28-million estate in The Enclave, a private street behind double gates. Shapiro & Sher Group also recently sold an \$11.5-million estate in The Ridges in Summerlin - the October, 2008 sale was a cash transaction.

Besides custom estates, Auxier (who recently earned his Prudential Real Estate Fine Homes International Specialist designation) says he really enjoys selling prime-location Las Vegas Strip condos and penthouses. Recognized by MGM MIRAGE as the top-dollar-selling agent at The Harmon Hotel, Spa & Residences, he now has his sights set on [The St. Regis Residences at The Venetian Palazzo](#), a new luxury condominium tower that is expected to bring the famous St. Regis Butler Service to Sin City.

Auxier says that his real estate blogging will one day come to an end - an evolution of things. "Whatever niche a real estate professional chooses to go after, ActiveRain is a wonderful place to build your brand," he continues. "Just remember, the more you give to the readers, the better. It takes dedication and a strong commitment to stand out."

Who will be the next real estate professional to make a name for themselves? Whoever they may be, they can get started by [Signing Up for ActiveRain](#) Here.

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Aaron Auxier

Las Vegas Strip Condominiums

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