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'Hollywood's Connection to Vegas' Uses Writing Talent to Reach the Top - Joins the Shapiro & Sher Group

Driven to stand out during one of the toughest U.S. housing markets in decades, REALTOR® Aaron Auxier uses his writing talent and entertainment background to appeal to a CEO, celebrity, and pro-athlete clientele. Known as 'Hollywood's Connection to Vegas', he now finds himself with one of Las Vegas' most prestigious luxury real estate teams.

Las Vegas, Nevada ([PRWEB](#)) August 8, 2008 -- Extreme change is readily apparent in Las Vegas. From home foreclosures to the first major Strip casino to stop construction in over 50 years, Vegas has become the bullseye for doom-and-gloom media reporting. Rising above the negativity is Aaron Auxier - a [Las Vegas real estate agent](#) who is responsible for selling some of the most glamorous high-rise penthouses on the Strip. Auxier recently joined the Shapiro & Sher Group (Prudential Americana Group, REALTORS), a boutique real estate team with a world-class reputation in luxury real estate.

“ His genuine love for helping people fits right in with the focus of the Shapiro & Sher Group. ”

"This was a very positive step for both my clients and my career in luxury real estate," explains Auxier. "To be aligned with respected names such as Florence Shapiro and Ivan Sher is extremely humbling, not to mention exciting!"

With his monthly [VIVA VEGAS! Luxury Real Estate Update](#), as well as his blog [LasVegasStripDaily.com](#), Auxier made a name for himself through a clever, factual writing style. And it has paid off - in 2007, he was not only featured on several news broadcasts including CBS News, ABC News, and CNBC, he also set the top-three residential price-per-square-foot records in the history of Las Vegas by selling multiple penthouses at the celeb-fave The Harmon Hotel, Spa & Residences.

"Aaron's knowledge and positive energy is infectious," says Shapiro. "His genuine love for helping people fits right in with the focus of the Shapiro & Sher Group."

Auxier says he got into the [Las Vegas luxury real estate](#) business for a very specific reason. Growing up in Los Angeles and having a background in the entertainment industry, he knew he could mix a tad of showbiz with real estate by catering to the privacy and protection of well-known individuals. "It gives me a chance to make a name for myself, while protecting the names of others," he says.

As the Las Vegas real estate market (as a whole) goes through changes, when it comes to servicing the most discriminating of tastes, it appears the stage is set for Aaron Auxier and the Shapiro & Sher Group to continue to lead the way.

About the Shapiro & Sher Group:

With a focus on servicing the needs of a sophisticated clientele, the Shapiro & Sher Group was awarded as the number-one Prudential team in the world in 2007 when they shattered the record books by selling over \$350 million in real estate. As one of the most recognized and respected names in the world when it comes to luxury real estate, Florence Shapiro has lived in Las Vegas for over 30 years. In 2005, and after 12 years in the business, Ivan Sher joined Florence to create the Shapiro & Sher Group. Even though Florence and Ivan's high-end business has exploded, the goal remains the same. And that is not to be the biggest REALTOR in Las Vegas, but to be remembered as the finest.

Shapiro & Sher Group's website can be found at [LasVegasFineHomes.com](#)

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